

COO Runs Los Angeles Marathon for AIDS

Chief Operating Officer, Alicia Landrum of Regional Investment & Management, completed the Los Angeles Marathon while raising funds and awareness for Aids Project of Los Angeles (APLA). What started as a quick stop to purchase new running shoes turned into a life changing experience.

“It was something I always wanted to do,” said Landrum, “when I walked into the kickoff event by accident I knew I had to sign up.”

Through an e-mail campaign and personal sponsorship, she was able to raise funds for the fight against AIDS. In addition to running the marathon for personal reasons, Landrum was able to positively impact the lives of others.

APLA is dedicated to improving the lives of individuals affected by the HIV disease, reducing the incidence of HIV infection and advocating for fair and effective HIV-related public policy.

“Running the Los Angeles Marathon and raising funds on behalf of APLA was a life changing experience. It was one of the most gratifying things I have ever done,” said Landrum.

To learn more about APLA and their mission, visit www.apla.org.

Regional Investment & Management invests, owns and operates multifamily properties and provides 3rd party property management services. The company is committed to serving the underserved.